



FOR IMMEDIATE RELEASE

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Popular Open-Air Vintage Market Springs Back for 2018

Charm at the Farm Vintage Market is a unique shopping experience featuring unique, vintage, handmade and repurposed furniture, home décor, gifts and more just three fabulous weekends a year.

LEBANON, OH – June 4, 2018 – A seasonal, vintage market that exploded in popularity in its debut year last year is back again and better than ever. Charm at the Farm Vintage Market is set upon a 56-acre, formerly award-winning, Clydesdale horse farm in quaint, Lebanon, Ohio. The farm has been repurposed and transformed into an enchanting vintage and rustic market full of eclectic and one-of-a-kind treasures.

Charm at the Farm's first market of the year is set for June 8-10 and features gifts, clothing, furniture and home décor from more than 115 of the region's most talented artisans and popular shops. Presented by Blume and Fleurish, the trendy market appeals to shoppers of all ages and styles, offering a plethora of merchandise, including handmade and vintage clothing, jewelry, repurposed home décor, shabby chic furniture and much more. Friday night features a VIP exclusive shopping experience for those who want first dibs on the unique Charm treasures. Then DIY sessions found only at Charm at the Farm will be held throughout the weekend, along with live entertainment, wine, beer, and a variety of food trucks.

"The positive response from our Charmers and the community has been a dream come true for us," said Amy Doyle, co-owner of Charm at the Farm after an explosively popular debut year in 2017. "When I had the idea to turn my magical farm into a vintage and rustic shopping wonderland, I had hoped for, but didn't expect such incredible advocacy and demand for our 2018 return. We are beyond excited to open our Charm gates once again this June to kick off year two of our amazing market at the farm!"

Charm at the Farm's open-air shopping concept is unique to the area and truly has developed a cult-like following. Charm patrons have become affectionately known as "Charmers" and the anticipation for this year's seasonal markets has been electric. Attendance is expected to once again be in the thousands.

"We have very strict selection criteria for our vendors to ensure that our guests have the best, most unique experience possible," said Jayme Kuenkel, co-owner of Charm at the Farm. "We believe we've pulled together the perfect mix of local artisans and shops to create a delightful and fun day of eating, exploring, DIY-ing and shopping in a rustic and vibrant atmosphere unlike anywhere else. Amy and I are beyond excited to invite the community back again this year to experience all things Charm!"

It is vital for the owners of Charm at the Farm to not only offer an incredible experience for their guests, but also to give back to the community they love.





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This year, part of the proceeds from the 2018 markets will benefit Young Life. Last year, the market chose Matthew 25: Ministries and the Cincinnati International Wine Festival as its benefiting charities. It raised and donated nearly \$11,000 to these causes.

Charm at the Farm is located at 4953 Bunnell Hill Rd. in Lebanon, Ohio. The 2018 markets are:

[June Market](#) - June 8-10, 2018

Friday | *VIP shopping* | 4p-8p

Saturday | 10a-4p

Sunday | 10a-3p

[August Market](#) - August 24-26, 2018

Friday | *VIP Shopping* | 4p-8p

Saturday | 10a-4p

Sunday | 10a-3p

[October Market](#) - October 26- 28, 2018

Friday | *VIP Shopping* | 4p-7p

Saturday | 10a-4p

Sunday | 10a-3p

Friday night VIP night tickets are \$15, general admission tickets are \$5, and parking is free. Guests are encouraged to buy tickets in advance to avoid waiting in line at the gate. Visit charmthefarm.com to purchase tickets, explore the farm, view vendors and sponsors, read FAQ, learn about the VIP and DIY sessions, and more. See you at the farm!

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About Charm at the Farm

Charm at the Farm is an open-air vintage market located on a 56-acre former Clydesdale horse farm in quaint, Lebanon, OH. The best local artisans and shops come together exclusively at Charm at the Farm just three fabulous weekends a year to create an exciting, outdoor shopping experience like no other. This innovative market features rustic gifts, furniture and home décor all in one vibrant place. More than 15,000 people attended Charm's seasonal markets in 2017, its debut year. Learn more at charmthefarm.com. Follow Charm on Facebook and Instagram @charmthefarm.

