



2021 FACT SHEET

Media Contact:

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Charm at the Farm Vintage Market

Celebrating 5 Years of Women Supporting Women

ABOUT CHARM

Charm at the Farm is an open-air vintage market located on a 56-acre formerly award-winning Clydesdale horse farm in quaint, Lebanon, OH. 115+ of the best local artisans and shops come together exclusively at Charm at the Farm just three fabulous weekends a year each June, August and October to create an exciting, outdoor shopping experience like no other. This innovative market features unique gifts, vintage furniture, clothing, jewelry, home décor, food, entertainment and more all in one vibrant place.

Charm is celebrating its 5th anniversary in 2021 with three markets the weekends of **June 11-13**, **August 20-22** and **October 15-17**.

Find additional information at charmthefarm.com. Follow Charm on Facebook and Instagram for updates @charmthefarm | #charmthefarm.

NEW THIS YEAR

As part of its 5th anniversary celebration throughout 2021, Charm is uplifting [two non-profits](#) that support and empower women personally and professionally, which is at the heart of the Charm vision:

- **Eve Center:** a Cincinnati-based non-profit dedicated to promoting healing and growth for women across the city through free, biblical, safe and confidential peer counseling and training. The Eve Center has locations in Blue Ash and Cleves, and a Loveland location is in the works. Charm's goal is to support Eve Center's Loveland expansion, to help impact and offer these free services to more women in Northern Cincinnati. SUPPORT THE CAUSE: evecenter.org/donate-charm
- **Sifa Collective:** a missional non-profit with Cincinnati roots that runs training centers for marginalized women in Africa focused on equipping them with the tools and skills they need to become successful small business owners in their communities. Sifa will be on-site at the June market selling their hand-made products crafted by Tanzanian women who have been through their Sifa Center training programs. Charm's goal is to fund and launch a "Charm at the Farm" Sifa Center in Tanzania. SUPPORT THE CAUSE: sifacollective.com/donation/charmthefarm

PLUS:

- 15 brand new vendors and several new food trucks
- New staggered entry time slots on Saturday
- Friday and Saturday tickets sold online ONLY
- 5-year themed photo opp, commemorative Charm swag, giveaways and more



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WHEN

- June 11-13, 2021
- August 20-22, 2021
- October 15-17, 2021

WHERE

- Charm at the Farm | 4953 Bunnell Hill Road, Lebanon, Ohio 45036

TICKETS

Purchase tickets at charmatthefarm.com. Kids 12 and under are free. Parking is free.

- **June Market** | June 11-13, 2021
Friday | *VIP shopping* | 4p-8p - \$18 online only
Saturday | *Early Bird* | 9a-12p - \$15 online only
Saturday | *General Admission* | 1p-4p - \$10 online only
Sunday | *General Admission* | 10a-3p - \$6 online or at the gate
- **August Market** | August 20-22, 2021
Friday | *VIP shopping* | 4p-8p - \$18 online only
Saturday | *Early Bird* | 9a-12p - \$15 online only
Saturday | *General Admission* | 1p-4p - \$10 online only
Sunday | *General Admission* | 10a-3p - \$6 online or at the gate
- **October Market** | October 15-17, 2021
Friday | *VIP shopping* | 3p-7p - \$18 online only
Saturday | *Early Bird* | 9a-12p - \$15 online only
Saturday | *General Admission* | 1p-4p - \$10 online only
Sunday | *General Admission* | 10a-3p - \$6 online or at the gate