**Charm at the Farm Vintage Market  
Returns for 2023 with New Vendors, Healthy Food and Fitness Opps, Baby Goats, and a New Charitable Beneficiary, Madi’s House!** *This one-of-a-kind, upscale, outdoor shopping experience returns this June, August and October on a mission to support local businesses, community mental health and wellness.*

**LEBANON, OH – May 1, 2023** – The wildly popular Charm at the Farm Vintage Market is returning for its seventh year of open-air shopping markets, on a mission to pay it forward while cultivating community health and wellness, and mental health awareness.

In addition to several new, and enhanced elements to the Charm experience this year, the owners are thrilled to announce Charm’s 2023 beneficiary partner as Madi’s House Cincy.

With markets set in June, August and October, $1 of every 2023 Charm at the Farm ticket will directly benefit Madi’s House programming which provides support and activities for young adults who struggle with addiction and mental illness though its free, non-residential community center. Madi’s House offers fun, recreational activities, emotional support, wellness programs and special events for the community providing a place to belong after outpatient treatment.

“We are honored to be chosen as Charm’s charitable beneficiary partner this year,” said Julie Raleigh, Madi’s Mom, CEO & Founder of Madi’s House. “Madi’s House is filling an unmet need in our community by providing a welcoming, non-judgmental, upbeat, and enjoyable place for young adults to simply hang out and feel accepted! Charm’s partnership with us this year will enable Madi’s House to further our support of those battling addiction and mental illness.”

Continuing the aim of supporting community wellness, Charm has also partnered with several local Pure Barre fitness studios which will be co-hosting Pure Barre Pop Up classes at the farm again this year, immediately prior to market hours on Sunday of each Charm weekend in 2023.

Charm at the Farm Vintage Market was born from the dream of two best friends, Amy Doyle and Jayme Kuenkel, both busy working mothers, to repurpose and transform a 56-acre horse farm into an enchanting, open-air vintage market full of one-of-a-kind treasures from local artisans and makers, featuring primarily women-owned small businesses. Since the duo launched their first markets in 2017, Charm has become a must-attend event for women across the region.

Thousands of devoted attendees, known as “Charmers,” now attend Charm market weekends each June, August and October to shop for unique pieces from Charm’s 115+ vendors and shops, carefully curated by Amy and Jayme to create the Charm-exclusive experience. Charm vendors offer an eclectic mix of vintage and handmade items, repurposed furniture, jewelry, clothing, home décor, gifts and more.

“At Charm, we strive to promote and support small businesses and give back to our community,” said Amy Doyle, co-owner and founder of Charm at the Farm. “Not only will you enjoy a fun and fabulous weekend at the farm as you peruse and purchase unique items from our talented vendors, but you’ll also be a part of our collaborative mission to support and inspire community wellbeing, and to empower women in all aspects of their lives.”

In addition to the 2023 partnerships with Madi’s House and Pure Barre, Charm is also welcoming 30 brand new vendors to each of its market this year. While the majority of Charm vendors are from Ohio, many new ones will be traveling from Missouri, Michigan, North Carolina, South Carolina, Kentucky, Tennessee and Illinois.

There will be more covered seating options and expanded lounge spaces at Charm this year, along with a NEW colorful hair braiding station, crafts for kids and a local farmer’s market (launching in October!). And be sure to snap a pic with Charm’s brand new baby mini goats!

Charmers will also enjoy several new food and drink options including healthier options such as charcuterie boards and veggie flatbreads, sweet tea, coffee, tacos, BBQ, funnel cakes, kettle corn, and more. The Hive Co. will also serve an exclusive Charm cocktail to Friday night VIPs along with wine and beer for Charmers to purchase on Friday and Saturday only.

Charm at the Farm Vintage Market is located at 4953 Bunnell Hill Rd. in Lebanon, Ohio. It is presented by the local boutiques, Blume and Fleurish, and sponsored by American Pie and Buckeye Charm.

The Charm at the Farm 2023 market dates are: **June 9-11 | August 18-20 | October 20-22**

All Friday and Saturday Charm at the Farm tickets must be purchased ONLINE IN ADVANCE. Sunday tickets will be available both online and at the gate. VIP and early bird tickets include complimentary re-entry for the entire Charm weekend.

Charm at the Farm tickets range from $10-20. Parking is free. Pure Barre at Charm at the Farm Pop Up class registration is free. View all details, ticket options, read FAQ and more at [charmatthefarm.com](https://www.charmatthefarm.com).

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**About Charm at the Farm**

Charm at the Farm is an open-air vintage market located on a 56-acre former Clydesdale horse farm in quaint, Lebanon, OH. The best local artisans and shops come together exclusively at Charm at the Farm just three fabulous weekends a year to create an exciting, outdoor shopping experience like no other. This innovative market features rustic gifts, furniture and home décor all in one vibrant place. Learn more at [charmatthefarm.com](https://www.charmatthefarm.com). Follow Charm on Facebook and Instagram @charmatthefarm.